



Dear Cotswold Taste Member

Please find below the next instalment of the newsletter from Food from England.

These will be now delivered to you on a fortnightly basis, so please keep an eye on your inbox so you do not miss out on the latest developments and news. We are also planning to have a link so members can access the newsletters from the Cotswold Taste website.

Looking to start exporting? Join the Department of International Trade free webinar to discover how to access co-investment to support your growth into new overseas markets.

DEFRA is launching two new government backed programmes designed to help you grow your business. And the Make UK Meet the Buyer virtual event has a new date – so pop it in your diary now.

**Also don't forget the Cotswold Taste AGM is being held on Wednesday 8 September at 6.00pm via Zoom. We look forward to seeing members then.**

If you have any feedback, comments, further questions or would like support from Cotswold Taste please do get in touch.

<https://www.cotswoldtaste.co.uk/>

<https://www.foodfromengland.co.uk/>



From DEFRA:

### **Help To Grow**

Take your business to the next level with Help to Grow. Two government backed programmes designed to help you learn new skills, reach more customers and boost your profits. The [Help to Grow: Digital scheme](#) will be launched this autumn and will offer free and impartial advice on how technology can help your business. There's also a discount of up to 50% on the costs of approved software, worth up to £5,000. Businesses can register their interest now through the link above.

### **Innovate UK: Global Cooperation Feasibility Studies Competition**

Are you an innovative SME looking to increase your international engagement? Apply for a share of up to £1.5 million to carry out an international feasibility study through Innovate UK's new competition.

The purpose of the competition is to increase the international cooperation of innovative UK SMEs, supporting them to build international partnerships and networks, and effectively engage in collaborative research and innovation across borders. Collaboration will help speed up the commercialisation of innovative ideas in fast-growing global markets.

Competition closes 11:00am 3 September 2021.

For more details or to apply visit the innovation funding service [here](#).

### **New temporary relaxation of the enforcement of the retained EU drivers' hours rules until 3 October 2021**

Following a review of the current situation on the shortage of goods vehicle drivers and evidence from industry, the Department for Transport (DfT) have decided to extend the current relaxed drivers' hours rules until 3 October 2021. These rules must only be used where necessary and must not compromise driver safety. See [Baroness Vere's tweet](#) and view the guidance [here](#).



**Make UK Meet the Buyer Virtual Event for Food & Drink Supply Chain - 5th October (NEW DATE)**

Make UK are holding a Meet the Buyer Event for the Food & Drink Supply Chain on 5th October, they are actively seeking buyers who might be food and drink producers, equipment manufacturers and even logistics companies – if you need to solve problems, find suppliers and you are in the food and drink supply chain then Make UK would love to talk further with you.

The event will be held virtually and there will be one to one, 15 minute meetings between buyers and potential suppliers – boosting efficiency and strengthening UK Supply Chains.

For more information email: [memadmin@makeuk.org](mailto:memadmin@makeuk.org)

**MEET THE FOOD AND DRINK - SUPPLY CHAIN**  
 Virtual event | Tuesday 5th October

Are you in the food and drink supply chain? Make UK is hosting an event for you!

**Looking for a new supplier?**  
 Are you a food and drink producer or equipment manufacturer?  
 Examples of items/ solutions for procurement might include:

- > Raw materials
- > New technology
- > Robotics for picking and processing
- > Logistics providers
- > Solutions to boost sustainability
- > Technology to battle labour shortages

**Looking for a new customer?**  
 Do you want to sell your product directly to a food and drink manufacturer?  
 Would you like to sell your product/solutions to the supply chain that support food and drink manufacturing?

**BOOK NOW** ➔

All meetings are free of charge for buyers and tickets will be available for potential suppliers.

To Find out more email [memadmin@makeuk.org](mailto:memadmin@makeuk.org)

Meetings will be conducted via our virtual meeting and events platform.

[makeuk.org](http://makeuk.org)





**Department for International Trade - Exporting to International Major Sporting Events and Expos.**

The seminar is taking place on the 21<sup>st</sup> September 2021 at 9.00am-11.45am and is free to attend.

Global games and sporting events require a diverse range of works, goods and services. Attend the free webinar and discover how your organisation can benefit. This seminar is open to any UK company considering exporting to major sporting events and Expos, particularly those who are new to exporting or the sector, or for those companies who are seeking to build on their understanding of how to maximise their exporting capability.

**The seminar will cover:**

An introduction to the major international sporting events and Expos eco system, including the role of different stakeholder organisations.

Presentations on the findings of the major international sporting events and Expos research on events between now and 2034, including insights into potential business opportunities.

Insights from sports industry professionals on how to best position your company, communicate your offer, navigate event procurement, and understand the changing and emerging needs of event organisers.

You will also hear from experienced leaders of UK Companies who have succeeded in growing their business through exporting to international sporting events and Expos, and have the opportunity to interact with them through the event platform.

**How to register**

This webinar is free to attend, so use the link below to register your interest in joining today.

**[REGISTER NOW](#)**



**Department of International Trade Internationalisation Fund Webinar: 1 September 2021**

Join DIT at this free webinar to discover how to access co-investment to support your growth into new overseas markets. Launched in December 2020, the Internationalisation Fund provides match-funded grants between £1,000 and £9,000 to use for future business activities (subject to eligibility and availability). To secure a grant, you will need to fund a proportion of your costs yourself. This varies according to where your business is based and will be either 40% or 50% of the total cost.

At this free virtual event, expert speakers will provide you with:

- An overview of the Internationalisation Fund and the eligibility criteria
- What you can use the fund for to grow your business overseas
- What you need to prepare for your funding application
- How to submit your application and key deadlines
- Examples of what the Internationalisation Fund can be used for including research & selection, website design, advice on intellectual property or language and culture support.
- How to prepare an effective Export Action Plan

Plus, arrange a free 1-2-1 meeting with an International Trade Adviser who will help you agree your Export Action Plan (EAP) and complete your Internationalisation Fund application.

For further details, please see [here](#).